



December 2025



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chamber@shippensburg.org

Office Manager
Monica Logan
office@shippensburg.org

Shippensburg Area Chamber of Commerce Committees

- | | |
|---|---|
| Awards Breakfast Committee | Cinco de Mayo Committee |
| Back to School Family Fun Day Committee | Community Christmas Party Committee |
| Central PA Chainsaw Carver Festival Committee | Membership Committee |
| Chamber Golf Tournament Committee | Programs & Promotions Committee |
| | Shippensburg Beer & Wine Festival Committee |



Dear Members,

As I celebrate my first anniversary with the Chamber this December, I can't help but reflect on what an incredible year it has been. This past year, the Chamber has shown tremendous growth, not only in new business members but also in the relationships we've built within our community.

From ribbon cuttings and networking events to festivals and local initiatives, every gathering has reminded me how special our community truly is. The Chamber is more than just an organization that supports local business; it's a family of people who care deeply about each other and about the success of our towns.

As we celebrate Christmas and look forward to a new year, I am filled with gratitude for the business owners, volunteers, partners, and community members who make all of this possible. Your dedication, ideas, and willingness to contribute your time and talents are what allow us to grow, strengthen, and continually enhance the services and opportunities we provide. Every accomplishment we celebrate is a direct result of your involvement and support.

With 2026 on the horizon, I am excited about what lies ahead. Together, we will continue to grow our programs, deepen community connections, and create new opportunities that foster both economic prosperity and a strong sense of belonging. I am confident that the coming year will bring even more collaboration, innovation, and shared success.

Wishing you and your families a joyful Christmas season, and a prosperous, inspiring New Year!

Monica Logan
Office Manager

CHAMBER TIERED MEMBERSHIPS

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Parx Casino
Volvo Construction Equipment
WellSpan Health

Gold Level
Adams Electric
Aramark Collegiate Hospitality
Comcast
Gannon Associates Insurance
JLG Industries
Lehman Construction Services, Inc.
M&T Bank
Members 1st FCU
Shippensburg University
Shippensburg University Foundation
UPMC Carlisle
Walmart Distribution Center #7380



Events Calendar



Select Dates through December 12 - Parade of Wreaths, Shippensburg Chamber of Commerce

December 6 - Open 3:30–5:00 PM for the Parade of Wreaths and refreshments before the Christmas Parade.

December 12 - Morning Member Mixer, Shippensburg Chamber

January 20 - Tuesday Power Hour Networking Lunch, El Mariachi Mexican Restaurant

January 28 - Wisdom Wednesday, UPMC



February 17 - Tuesday Power Hour Networking Lunch

February 25 - Wisdom Wednesday, Randy Wilson from REEL PD

March 19 - Annual Awards Breakfast, Shippensburg University

Now through December 6 - Franklin County 11/30 Visitors Bureau Festival of Trees, Chambersburg

December 1 through January 16 - United Way Franklin County, Winter Warmth Drive

December 10 - Celtic Woman: Symphony Christmas Tour, Luhrs Performing Arts Center, Shippensburg

December 10 - Stained Glass Workshop, Furnace Run Park, Shippensburg

December 11 - Meredith Wilson's *The Miracle on 34th Street*, The Musical, The Capitol Theatre

December 13 - 1775: A Colonial Christmas, Conococheague Institute, Mercersburg



December 13 - Christmas Market at Fort Loudoun

December 13 - MMPW Winter Wonderland Bazaar, Mercersburg

December (select dates) - Trail of Lights, Country Creek Produce Farms

December 3 through 7 - Pennsylvania Christmas + Gift Show, PA Farm Show Complex

December 4 - Carlisle Making Spirits Bright Holiday Parade

December 4 through 7 - Carlisle's Wonderland Weekend, Downtown Carlisle

December 5 - Orienteering at Kings Gap

December 6 - 3rd Annual Historic Christmas in Newville, Newville Historical Society



December (select dates) - Tiny World, Benchfield Farms, Newville

December 13 - Santa's Reindeer & Mrs. Santa, Fort Hunter Mansion & Park

December 31 - New Year's Eve Dance, LeTort View Community Center

December 2 through 18 - The Shippensburg Squadron 223 of the Sons of the American Legion Coat Drive

December 5 - 1st Annual Christmas Carol Historical Walking Tour, Downtown Shippensburg

December 5 through 8 - Volvo Holiday Lights, Shippensburg

December 6 - Shippensburg Christmas Parade & Tree Lighting, Downtown Shippensburg

December 6 - Reindeer Lodge at Crossroad Station, Shippensburg

December 6 & 7 - The Nutcracker, Luhrs Center, Shippensburg

December 8 - The ROCK ORCHESTRA, Luhrs Center, Shippensburg



December 13 & 14 - Oasis of Love Church presents A Christmas Musical: Christmas is Jesus

December 17 - Coy Public Library presents The Nutcracker (Heath Rose Dance Studio)

December 20 - Historical Christmas, Shippensburg History Center

December 31 - Shippensburg's Drop the Anchor New Year's Eve Celebration

Dear Friends and all of the Artisans of The Cumberland Shop:

I was personally overwhelmed and very touched by the beautiful expressions from so many of you that congratulated myself and all the gang from The Cumberland Shop on our Fifth Anniversary. Thank you for your cards, gifts, art work... we are spending time reading each one and are framing some to display at the Shop!

But it is to you that we owe the thanks! You stood with us through the ups and downs of starting a new business! You understood, as we were building our clientele (we still are) and some months were leaner than others. Some volunteered at the Shop as Chelcee walked through three spinal surgeries and we even had folks donate toward her expenses while she and her husband worked with her insurance company! Your support, all of your gorgeous, thoughtful, artistic creations adorn the Shop and make shopping a delight to the eyes. You offer the residents of Shippensburg a beautiful variety of locally made goodies to choose for themselves or for their loved ones as they pursue the Shops displays.

I want to personally thank Julianne Hayhurst, who is an absolutely fabulous store manager. I don't know how she does all that she does.

I want to thank Chelcee Hayhurst who is not just a salesperson, but does a lot of our outreach into the town, she personally handles our Mother's Day Flower Project and our WIN donations.

A special thank you to Laura Baum, who works with our publicity and our advertising. Big hugs!

To Kimberly Kolenc who organizes all of our Appalachian Trail volunteer work, plus she is an all-around assistant with a large array of things.

A big hug to our treasurer, Melissa Wilson, who works as a volunteer to do our books. She's like a magician.

What can I say? To our board members that include Scott Brown and Sam Wiser, Jr. as our legal counsel, they have been an amazing support along the way!

We also want to give God thanks for His guidance and blessing as we move forward in this adventure! He is the original artist!

With sincere thanks,

Nancy A. Hudson

President, The Cumberland Shop

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Morning Mixer

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7:30-9 AM



FRIDAY • DECEMBER 12 • 2025

Shippensburg Chamber of Commerce
68 W. King Street, Shippensburg

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Lighting 101

Lighting is something most of us don't think too much about — until it's wrong. Maybe the living room feels too dim for reading, or the kitchen lights cast a yellow glow. We often grab whatever bulb or fixture looks good without considering how it will perform in a space. But with a little planning, you can make your home brighter, cozier and more energy efficient.

Watts vs. Lumens

When you're shopping for lightbulbs, it's easy to focus on watts, but watts only measure how much energy a bulb uses. When it comes to brightness, what really matters is the lumen count. Lumens measure the actual light output. For example, an 800-lumen bulb gives off about the same amount of light as an old-fashioned 60-watt incandescent bulb. (You've likely replaced all incandescent bulbs with long-lasting, energy efficient LEDs, but if not — it's time to make the switch!)

A helpful rule of thumb: Higher lumens mean brighter light. Lower watts means less energy consumed. Remember to check wattage ratings for fixtures and only install bulbs that meet the fixture's wattage safety requirements.

Color Temperature and Consistency

Light bulbs also vary in color temperature, which range from warm yellow to cool white or even bluish tones. This detail often gets overlooked — until you replace one bulb and notice the new light doesn't quite match the others. If mismatched tones drive you crazy, consider buying and installing bulbs of the same brand and wattage in a room at the same time. That way, the look stays consistent, and you won't be stuck hunting for a perfect match later.

Dimmers and Switches

Installing dimmers instead of standard on/off switches can be a game changer. Dimmers give you more control over brightness, help save energy and create a more comfortable atmosphere. Not all bulbs are dimmable, so double check labels before buying.

While you're thinking about switches, consider whether you have enough of them — and in the right places. A light you can only turn off from one end of a hallway quickly becomes annoying. For new installations or upgrades, it's best to hire a licensed electrician to ensure everything is wired safely and efficiently.

Form Meets Function

Bulbs are only part of the equation — fixtures matter too. Each type serves a purpose. Ambient lighting, like sconces or glass-covered ceiling fixtures, provides general illumination. Task lighting, like pendants, desk lamps or track lighting, focuses light where you need it most.

When choosing a fixture, think beyond looks. Ask yourself: does this light provide the right amount of brightness for the space? A beautiful chandelier might look perfect over the dining table but leave the rest of the room too dim. Alternatively, an oversized fixture could flood the room with more light than you need, wasting both energy and money.

Energy Efficiency Meets Convenience

Smart lighting adds another layer of control, but the real magic is convenience. With smart bulbs, you can adjust brightness, set schedules or even change colors — all from your phone or a voice assistant like Alexa or Google Assistant. Want the lights to dim automatically or to turn on before you get home? Smart bulbs make it easy.

Smart lighting also lets you personalize your space. You can go classic with warm white tones or experiment with colors to set the mood — anything from a soft glow for winding down to vibrant hues for a party. Remember, smart bulbs still rely on power from your wall switch, which needs to stay in the "on" position for remote controls to work. If you prefer using a physical switch, consider pairing smart bulbs with a smart light switch. Many of today's smart switches also come with motion detectors, adding another level of efficiency and convenience.

Good lighting doesn't just make your space look better — it makes it feel better too. With a little planning, you can create spaces that are welcoming, functional and energy efficient. Whether you stick to traditional bulbs and fixtures or explore the flexibility of smart lighting, thoughtful choices today will brighten your space for years to come.



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From Reactive to Resilient: A Proactive Guide to Securing Small Businesses in the Digital Age

COMCAST BUSINESS

Cybersecurity is a business imperative in today's interconnected world. As the digital landscape rapidly evolves, so do the threats that define it. According to the newly released [2025 Comcast Business Cybersecurity Threat Report](#), attacks are increasing in volume, speed, and stealth, with a rise in phishing attempts, DDoS attacks, and compromised websites that lead to malicious software.

These threats are not just a concern for large corporations. Small businesses face many of the same risks, but often with far fewer resources to defend themselves. As Shippensburg businesses are planning for 2026, here are three tips to help small businesses better understand and protect their organizations against cyber-attacks.

Understanding Why Small Businesses Are Targets for Cybercrime: While attacks on large enterprises often make headlines, small businesses are just as vulnerable and are being targeted at nearly the same rate – and the impact can be more severe.

Unlike larger companies with dedicated IT and security teams, small businesses typically have fewer security measures, less monitoring, and looser policies, making them easier to breach. They also store valuable customer or financial data, process online payments, or act as entry points into larger supply chains, giving criminals multiple incentives to exploit them.

Recognize the Most Common Threats for Small Businesses: The range of threats small businesses face is varied and constantly evolving. To help small business owners understand these common threats, Comcast Business has identified several common attacks that are becoming more frequent and sophisticated. This includes:

- **Phishing:** Today's phishing attacks are highly deceptive, using sophisticated social engineering in emails or messages to trick employees into revealing confidential information. Over the course of 12 months, Comcast Business detected 4.7 billion phishing events, almost double that of the previous year.
- **Malware and Ransomware:** These malicious programs are designed to steal or destroy data. Ransomware, a particularly destructive form of malware, encrypts a business's files and demands payment for their release. These attacks can cripple organizations and result in significant financial damage.
- **Drive-by compromises:** Simply visiting a compromised website can trigger the silent download of malicious software. Comcast Business identified 9.7 billion drive-by compromise events, which can lead to data theft, covert surveillance, or give attackers remote access to systems.
- **Botnets:** A single compromised device can unknowingly become part of a botnet, putting the business and its customers at risk. Attackers control these networks of infected devices to send spam, spread malware, or launch large-scale attacks, putting both businesses and customers at risk.
- **DDoS attacks:** In a Distributed Denial-of-Service attack (DDoS), systems are overwhelmed with an enormous volume of traffic, effectively shutting down websites and online services. For businesses that rely on a digital presence, DDoS attacks can be devastating.

Implement Best Practices to Reduce Risk

While it's impossible to eliminate every threat, small businesses can build a resilient security posture by combining education, training, and practical cybersecurity tools.

Educating employees on how to recognize and report phishing attempts is crucial, as many attacks begin with a single deceptive email or message. Actionable security policies can ultimately turn employees into a front line of defense.

Strengthening digital hygiene with basic cybersecurity practices is also more important than ever. Ensure all systems and software are kept up to date to patch vulnerabilities that malware and botnets often exploit. Implement strong password practices and mandate multi-factor authentication (MFA) across all accounts to drastically reduce the chance that stolen credentials lead to a broader network compromise.

Lastly, control access by adopting a principle of least privilege, meaning employees and devices should only have the access they absolutely need to do their jobs. This simple step helps limit the radius of an attack, ensuring that if one device or account is compromised, the attacker can't easily spread across the entire network.

By adopting a proactive approach and committing to these best practices, small businesses can transform what seems like an overwhelming challenge into a manageable and strategic effort. Building a robust security foundation is not just about protecting data, it's about protecting the future of the business.

For more information, visit this link, or connect with our local Senior Director of Marketing, Operations & Analytics, Angela Churchill, at angela_churchill2@cable.comcast.com.

Shippensburg Photo Contest 2025



PC: MICHAEL ILLO



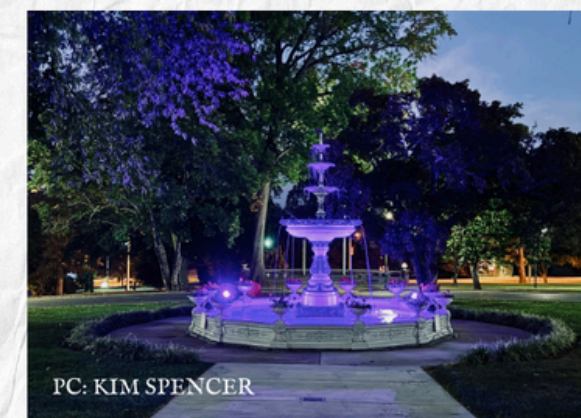
PC: WAYNE WILKINSON



PC: JENNIFER DIEHL



PC: BETH MOORE



PC: KIM SPENCER



Thank you to everyone who participated in this year's Shippensburg Photo Contest. Congratulations to our winning photographers, Michael Illo, Wayne Wilkinson, Jennifer Diehl, Beth Moore, and Kim Spencer, for capturing the beauty and spirit of Shippensburg. We appreciate your creativity and thank you for sharing your work with our community. We cannot wait to see what moments you capture in 2026.



REV FITNESS

RIBBON CUTTING



Rev Fitness celebrated its ribbon cutting with the Chamber. Congratulations to the Rev Fitness team and welcome to Shippensburg's business community!



TUESDAY POWER HOUR *Networking Lunch*

JANUARY 20, 2026

All Chamber members are welcome! Join us for Tuesday Power Hour on January 20, 2026, from 12 PM to 1 PM at El Mariachi Mexican Restaurant. Connect with local professionals, share ideas, and build meaningful relationships. Purchase your own lunch and enjoy great conversation.



REGISTER NOW

717-532-5509
office@shippensburg.org



PARADE OF WREATHS 2025

NOVEMBER 29 - DECEMBER 12 (SELECT DAYS)



1. Oasis of Love Church 2. The Cumberland Shop 3. Cow-Lick Clips & Cuts LLC 4. Gannon Insurance Associates 5. Shoebox Supply House



6. Shippensburg Area School District 7. Humphrey's Cleaning Service LLC 8. The Civic Club of Shippensburg 9. Franklin County Visitors Bureau 10. Shippensburg History Center



11. Andrea Mowen, Chamber Board of Directors 12. The Borough of Newburg 13. Wheels for Women 14. Coy Public Library 15. F&M Trust



16. Duke's Design's Unique Wreaths 17. Branch Creek Place Senior Center 18. The Tide

VISIT THE
CHAMBER TO
SEE THE
WREATHS ON
DISPLAY!

Shively Motors Mopar Museum New Member Spotlight Mixer

Thank you to Shively Motors of Shippensburg for hosting our final New Member Spotlight Mixer of 2025. We truly appreciate their hospitality and the effort they put into creating a welcoming and engaging atmosphere for our attendees. It was a fantastic evening filled with meaningful networking, great conversations, and excellent refreshments. Guests especially enjoyed the opportunity to explore the showroom and take a closer look at Shively Motors Mopar Museum's impressive collection of classic cars. We are grateful for their partnership and support of the Chamber and its members.



Shippensburg Area Chamber of Commerce

AWARDS Breakfast

Save
the
Date!

MARCH 19, 2026
7:30 - 9:30 AM

Tuscarora Room, Reisner Dining Hall
Shippensburg University



WELCOME NEW MEMBERS!



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ORRSTOWN BANK

Thank You for Supporting Small Business Saturday

Thank you to everyone who came out for Small Business Saturday in Shippensburg. Your support means so much to our local businesses and to our community.

A heartfelt thank you to **Orrstown Bank**, our Presenting Sponsor, for helping make this celebration possible. We also appreciate **WellSpan Health**, our Door Prize Sponsor, for adding extra excitement to the day.

Thank you to all of our shoppers for choosing to shop local. We loved seeing you at the Chamber and look forward to doing it again next year.



Shop Local. Support Local. Love Local.