As you enjoy these warm days and nights, consider your local community. I would like to remind you of the importance of supporting our local businesses. These are our neighbors, our friends and our family. They can only stay in business if you spend your dollars with them.

I know in many cases it is easier and more convenient to place your orders and shop online but remember this does not help the local economy or community. Please continue to take the trip downtown or to your local retailer and support the community.

Together we can continue to build a strong and attractive Shippensburg community in the restoration and recovery from the COVID-19 shutdown.

We the Chamber are here to be a resource for you, our member, so let’s continue to work together to build a great community.

Scott Brown
Chamber President
**PA Chamber:** New Occupational Licensure Law Will Help Address Workforce Challenges

**HARRISBURG** - PA Chamber of Business and Industry President and CEO Gene Barr issued the following statement after Gov. Tom Wolf signed S.B. 637, legislation that helps Pennsylvanians with criminal records re-enter the workforce by reforming the process by which they can obtain an occupational license:

“Pennsylvania oversees the administration of more than 250 types of professional licenses – that’s 250 potential opportunities for individuals to find meaningful employment and help to close an existing jobs skills gap. Previously, the rules varied in terms of when a criminal record could prevent issuance of an occupational license and impede someone from entering into careers for which they were otherwise qualified. Under the new law, licenses may only be denied if the job applicant’s record is related to the occupation they’re pursuing – the same standard that employers follow if a job applicant has a criminal record. In addition, the new law requires agencies to determine and publicize the types of criminal records that relate to certain licenses – with language we suggested to ensure that the employer community’s perspectives are being sought in the process.”

“Providing this uniformity and clarity in the application of the occupational licensure law will help people make informed decisions related to the education and training opportunities they pursue. It will further help to ensure that good candidates are not being denied entry into their chosen career path based on a bad decision for which they’ve already paid their debt to society. Helping otherwise qualified people earn occupational licenses is one part of the Pennsylvania Chamber’s multi-pronged strategy to address our state’s workforce crisis, and we applaud Senator John DiSanto and Representative Sheryl Delozier for sponsoring bills in their respective chambers; as well as all lawmakers and the governor for their support of this important legislation.”

*The Pennsylvania Chamber of Business and Industry is the state’s largest broad-based business association, with its statewide membership comprising businesses of all sizes and across all industry sectors. The PA Chamber is The Statewide Voice of BusinessTM.*

For more information, contact
Lindsay Andrews, landrews@pachamber.org
717-720-5435
Reins of Rhythm Riding & Horsemanship
4035 McClays Mill Road
Shippensburg, PA 17257
reinsofrhythm.org

Reins of Rhythm Riding and Horsemanship is a non-profit, for-impact organization reaching out to local young people and joining youth of all backgrounds and ability levels in a shared love and appreciation for horses as athletes, companions, and therapy partners.

They empower youth to build better communities, to develop an understanding of differences while celebrating similarities and to help youth become champions of each other in and out of the area.

All of their participants learn equestrian skills including riding, handling and caring for horses, while developing athleticism, responsibility, and respect for other living creatures. The instructors develop individualized goals and lessons to precisely target each participant’s needs.

Benefits of equine assisted activities include:
Physical exercise, motivation, confidence, social and interaction skills, recreation, responsibility, respect for others, coordination and balance, fine and gross motor skills, focus and coping skills.

Reins of Rhythm welcomes youth ages 4-18.

UPMC Webinar

On June 10th, the Shippensburg Chamber partnered with the Carlisle, Mechanicsburg, Perry County and West Shore Chambers of Commerce for the UPMC Town Hall Webinar #3 “Ready to Reopen”.

As Cumberland County businesses were transitioning into reopening, the webinar addressed common questions such as “Am I ready?” “Have I followed the necessary protocols?” and “Are my employees ready?”

Previous town halls have focused on specific topics related to COVID-19 particularly as more information became known and what concerns still existed.

The third webinar discussed topics including reopening safely, managing absenteeism and establishing policies. After the updates, the panelists were available to address any related questions.

Panelists:
Lou Baverso, President
UPMC, Cumberland Region

Linda Croushore, Senior Director
WorkPartners

Ginger Miller, Director, Health Promotions
Utz Quality Foods

John DeLorenzo, General Associate Counsel
UPMC Pinnacle

Dr. Melissa Brown, PHPA
School is out for summer! While kids and teens may want to fill their days with playing outside, screen time or even a seasonal job, reading should be on their summer to-do list as well. The benefits of summer reading are endless!

READING AND DISCUSSION

Parents, did you know reading to your kids can help with their skills in communication, literacy, comprehension, listening and more? While middle and high schoolers are likely reading on their own, it is still important to engage with them about what they are reading. Book discussions are a great idea. Grab your own copy of the book they are reading and read it yourself. Whether you are reading to your kids or with them, strike up a conversation about the book. Book discussions can facilitate questions, new perspectives and foster understanding and growth at any age.

IMPORTANCE OF BOOK TOPICS

While reading books is important for kids and teens, your book topic is equally as important. Books about money and finances are excellent resources to educate them about the power of saving, sharing and spending. This knowledge could help shape their financial decisions in the future.

GETTING ON THE SAME PAGE

As you read along with your kids or partake in book discussions on financial education, take a closer look at your own habits both literary and financially. Do you read books and are you handling your finances well? While you might not believe they are listening to you 100% of the time, your kids are most definitely watching you. As a parent and role model, before you recommend that they dive into a book or handle their finances better, make sure you are doing the same. Finally, do not forget to remind them that reading and financial education can be FUN! Check out our book suggestions below for your elementary, middle and high schoolers. Happy reading!

ELEMENTARY SCHOOL
- Alexander, Who Used to Be Rich Last Sunday by Judith Viorst
- The Berenstain Bears’ Dollars and Sense by Stan & Jan Berenstain
- Rock, Brock, and the Savings Shock by Sheila Bair

MIDDLE SCHOOL
- Finance 101 for Kids: Money Lessons Children Cannot Afford to Miss by Walter Andal
- Lawn Boy by Gary Paulson
- Lunch Money (Rise and Shine) by Andrew Clements

HIGH SCHOOL
- All About the Green: The Teen’s Guide to Finding Work and Making Money by Kara F. McGuire
- Money Boot Camp by Chella Diaz
- Money Matters for Teens by Larry Burkett
Thanks for joining me again. As always, “I Am Keeping It REEL”.

because your team needs it. To communicate sincerity. Be honest. Be forthright. And at the same time, communicate and be positive. Things like, “We will be OK.” Or, “We will come out of this better than when we went into it.” Remember, Communicate truth while being positive and sincere. I hear some leaders being ostracized for saying things like, “The sky is falling.” But what’s the harm in saying, “We need to be ready for a challenging time”? After all, our team needs to be modified to take all of the environmental changes into account. Be creative, leverage all of the minds on your team, and tap into the universe of abundance to rebuild that plan and keep moving toward your vision.

We always want to do this, but even more importantly now -- Remind yourself of the vision you have for your team. Refresh your memory with it. Think into what the future looks, feels, and sounds like. Regain the clarity of vision because that is your northern star and will serve you and your team well as the bright beacon to keep moving toward.

While keeping the vision solid, adjust the plan to get there. The plan you had painstakingly created with your team needs to be modified to take all of the environmental changes into account. Be creative, leverage all of the minds on your team, and tap into the universe of abundance to rebuild that plan and keep moving toward your vision.

Be a tower of hope for your team. It is said that a person can live 40 days without food, four days without water, four minutes without air, and four seconds without hope. Along with that, there is no power in the present if there is no hope in the future. Thomas Paine said, “I love the man that can smile in trouble, that can gather strength from distress, and grow brave by reflections.” Smile. Be strong. Be that model of hope your team needs.

Take care of yourself. Leaders often forego taking care of themselves when the proverbial stuff hits the fan, yet personal care is even more critical now and beyond. I hear ya. Randy, I hate exercising. Randy, I work better under stress. Randy, I don’t have time. Now hear me. That tension you are building up needs to be released in a positive way. A short walk periodically during the day at least. Take it to clear your mind. You can gather strength from distress, and grow brave by reflections. So, what do we do? Here are some thoughts for you.

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Communicate truth while being positive and sincere. I hear some leaders being ostracized for saying things like, “We will be OK.” Or, “We will come out of this better than when we went into it.” Remember, leaders have to be that tower of hope, so those words are necessary. However, ensure you believe it first to communicate sincerely. Be honest. Be forthright. And at the same time, communicate and be positive because your team needs it.

Thanks for joining me again. As always, “I Am Keeping It REEL”.

PS: If you have a thought or need help navigating the future, please do reach out! Let’s talk!

Randy Wilson is an independent certified John Maxwell Coach, Teacher, Team Build and DISC Consultant. His company is REEL PD and you can contact him at randy.j.wilson@gmail.com or 717-414-6064

Source: Kami Noel, Communications/Member Relations Coordinator
Adams Electric Cooperative, Inc.

Right On: What is a Right of Way?

What is a right of way and why is it necessary?

A right of way, when it comes to utilities, is an agreement that allows a utility to use or access a piece of property according to the terms of the easement.

Easements are areas designated for overhead and underground utility access, and are usually defined when a lot or neighborhood is first platted. Easements are implemented because it is more efficient and less expensive to run utility lines straight through neighborhoods than it is to run them around parcels of land.

Having the right-of-way means that utilities can access the area to fix a utility-related problem or to perform maintenance. Workers who service utility lines should arrive in a marked vehicle and have proper identification. If you have any concerns, you should contact your utility directly.

For many utilities, including Adams Electric, trees and brush either falling on a power line or contacting power equipment are the number one cause of outages on the power system. For that reason, we like many utilities have vegetation management programs in place to maintain our rights of way. This may include clearing or trimming of the vegetation near power lines and equipment.

According to the Federal Energy Regulatory Commission, the choice of how to trim trees and manage vegetation growth near a power line is primarily made by the electric utility, subject to state and local requirements and laws, applicable safety codes, and any limitations or obligations specified in right of way agreements. Easements signed when new construction or property possession take place grant utilities the right to build and continue maintaining the power structure. These agreements are usually attached to a property deed.

Think the power lines on your property aren’t close enough to cause a problem? That may be true, but electric utilities are always required to maintain the appropriate clearance between trees and transmission lines. For example, in the summer, power lines sag as they expand, due to air temperature and heavy use. Clearances around the lines must account for this, as well as wind, which causes the lines to sway. So, on a cool, still day, it may appear that there is ample, or even excessive, clearance but not what is needed for hot or windy day. Second, electric utilities may prune or remove vegetation to a distance greater than the minimum clearances to account for future growth.

If you ever have a question about the vegetation on your property, reach out to your utility for more information.
Psalm 100 says,

“Shout for joy to the LORD, all the earth. Worship the LORD with gladness; come before him with joyful songs. Know that the LORD is God. It is he who made us, and we are his; we are his people, the sheep of his pasture. Enter his gates with thanksgiving and his courts with praise; give thanks to him and praise his name. For the LORD is good and his love endures forever; his faithfulness continues through all generations.”

Notice how the Psalmist says that we are the sheep of God’s pasture. Some people don’t like being referred to as sheep because they think sheep are stupid. But that is not true. Sheep are actually quite smart and complex animals. Sheep can learn their names and even remember fifty individual faces for up to two years. Can you do that? Not sure I can.

There are also some other unique characteristics of sheep that can teach us a lot about life and God’s love. For instance, sheep need a shepherd. They need a shepherd to protect them from predators, lead them to green pastures, feed them, shear them and provide them with medical care.

Sounds a lot like people to me. We also need a shepherd. The Good Shepherd. Jesus Christ. He promises to protect us, provide for us and lead us, if we will just follow.

Sheep also tend to wander. If one sheep goes a certain way, all the rest tend to follow. That can sometimes get them into trouble. In 2005, fifteen hundred sheep fell off a cliff because one tried to cross a deep ravine. Four hundred and fifty died. The rest made it because they fell on top of the others. Sheep are soft. True story.

People tend to wander too and get themselves into trouble, especially if they don’t have a shepherd. The sheep that fell off the ravine wandered away because the shepherd left them to have breakfast. Jesus, the Good Shepherd, will never leave us. And if we follow Him, rather than other lost sheep, we’ll find safety and security.

Sheep are also social animals. They get all stressed out if they can’t see the other members of the flock. They build friendships, stick up for one another, and even feel sad when a friend is led off to slaughter.

One person tells of how one of their sheep had a stillborn lamb. It mourned all night until the lamb’s body was removed. Around the same time, another sheep had twins. According to the owners, it appeared as though the sheep with the twins gave one of her lambs to the grieving mother so she could care for it. Amazing!

God made people social animals too. That is why it is so important for us to be part of a local church. It is there that we find love, support and encouragement in times of need. It is there that we make friends and become part of a family. The family of God.

It’s ok to be referred to as a sheep. Sheep are awesome! We can learn a lot from a sheep. But what is even more awesome is the shepherd. The Good Shepherd who laid down His life for the sheep.

If you want to know more about the Good Shepherd, please call us or worship with us at Shippensburg First Church of God, 121 E. King St., 717-532-8421.
Utility Source: Randy O'Donnell, Chief; Shippensburg Fire Department

Coronavirus Impacts Fire Companies' Finances

The three companies that make up the Shippensburg Fire Department greatly appreciate the support they receive from the local business community. We are using our space in this month’s Chamberline to share our recent news release because we think it is important that all local residents know the financial impact the companies are facing because of the ongoing pandemic.

$60,000 + $75,000 + $80,000. And counting.

The coronavirus pandemic has blown a nearly quarter-million-dollar hole into the combined 2020 budgets of Shippensburg’s three fire companies, an impact that will be felt beyond this year.

Vigilant Hose Company, Cumberland Valley Hose Company and West End Fire and Rescue Company, which together comprise the Shippensburg Fire Department, are among the front-line defenders working to tamp down the coronavirus locally and across Pennsylvania. They also are among those affected significantly by measures the Commonwealth enacted this spring to curb the pandemic.

“We supported the steps the state took in March to control the spread of the coronavirus,” said Greg Coy, president of Vigilant. “But we can’t ignore the reality of how that impacted us financially.”

The three all-volunteer companies — like thousands of others throughout the country — depend heavily on donations to fund their operations. Between 65% and 75% of their budgets come from such fundraising activities as bingo nights, ticket sales for meals and drawings, and small games of chance, along with annual fund drives conducted by mail.

The losses began mounting immediately after stay-at-home and school and business closure orders took effect in Pennsylvania in mid-March. A sampling:

ꞏ Vigilant and CV had to halt their bingo nights, which also meant the loss of revenue from small games of chance they hold during bingo.

ꞏ Vigilant held its spring gun drawing virtually on Facebook, losing out on additional small games of chance revenue.

ꞏ West End canceled one raffle and lost money from several other events in which it would have participated that also were canceled.

All three had to postpone major one-day fundraisers until later this summer or fall. “We just started selling tickets for our event when the stay-at-home order and the business closures went into effect,” noted Paul Hutchison, president of West End.

In addition, and not unexpectedly once business closures were implemented, donations to CV’s and West End’s annual fund drives are down from 2019. Vigilant’s fund drive mailing went out last month.

The losses put a long-term problem into sharp focus. Volunteers spend far more time on fundraising than on answering emergency calls, training, apparatus and building maintenance and other tasks. Coy said Vigilant’s members tallied 6,000 hours on fundraising last year.

Company officers are concerned that even if they are able to hold their rescheduled events, the numbers will be down because people may be hesitant to attend. “We don’t know whether people will still come out to our drawings,” said Bill Helm, CV president.

“Same with bingo,” which Vigilant and CV are planning to resume in mid-July, said Vigilant treasurer Bobby Van Scyoc. “For the most part, the people who come to bingo every week are older. Are they going to continue coming out? The crowds are getting smaller every year anyway. This is certainly going to impact the numbers even more.”

For more information, please visit CORONAVIRUS.GOV

For making your space safer:

Clean and disinfect frequently touched surface or objects

Mild and non-porous materials like glass, metal, or plastic

Thoroughly clean these materials. Consider setting a schedule for routine cleaning and disinfection, as appropriate.

Soft and porous materials like carpet, rugs, or material in seating areas

Thoroughly clean or launder materials, depending on their type and how well material can be cleaned.

Source: cdc.gov

GUIDANCE FOR CLEANING & DISINFECTING
PUBLIC SPACES, WORKPLACES, BUSINESSES, SCHOOLS, AND HOMES

1. DEVELOP YOUR PLAN

Determine what needs to be cleaned. Areas unoccupied for 7 or more days need only routine cleaning. Maintain existing cleaning practices for outdoor areas.

Determine how areas will be disinfected. Consider the type of surface and how often the surface is touched. Importance of disinfecting frequently touched surfaces.

Consider the resources and equipment needed. Keep in mind the availability of disinfecting products and personal protective equipment (PPE) appropriate for cleaners and disinfectants.

2. IMPLEMENT

Clean visibly dirty surfaces with soap and water prior to disinfection.

Use the appropriate cleaning or disinfectant product. Use EPA-registered disinfectants that are approved against COVID-19, and read the label to make sure it meets your needs.

Always follow the directions on the label. The label will have safety information and application instructions. Keep disinfectants out of the reach of children.

Maintain safe practices such as frequent handwashing, using room face coverings, and staying home if you are sick.

3. MAINTAIN AND REVISE

Continue routine cleaning and disinfection. Continue or institute your plan based upon appropriate disinfectant and PPE availability. Dirty surfaces should be cleansed with soap and water prior to disinfection.

Routinely disinfect frequently touched surfaces at least daily.

Source: cdc.gov
The Census is not cancelled, complete the 2020 Census online, by phone or mail.

How to Hold it Together with your Loved Ones in Tough Times

The other day, my husband and I had a “discussion.” Not a big one, just one that we often have – one marriage researcher John Gottman would call one of our “perpetual” differences.

We ended by saying we loved each other but we also drove each other crazy. Then my husband quipped, “Well, at least we’re driving somewhere!”

For us, with our voluntary quarantine being necessitated by serious illness in our home, driving somewhere is progress!

Even if you feel free to move about during these tough times, there still is enough stress out there to cause friction in the best of families and couples.

So how to cope? How to keep the spark alive when things are … shall we say, difficult? I am writing this in hopes that your relationships will be ones that will make it through 2020 not just intact but improved.

Here are my marriage therapist best practice tips to keep romance alive and partnerships vibrant and loving during tough times:

- Remember dating and how fun that was? Well, guess what? Even old married couples do it regularly to keep their relationships fun and fresh. There are literally thousands of ideas online if you need prompts. And, even if you are mostly homebound, like us, there are certainly ways of having a special time. Part of the trick here is to dedicate a special time to your partner – no electronics, just the two of you. Even if you’re home you can have a special meal and watch a movie or play a game or two. Be creative and know relationships thrive with time and attention.

- Likewise, make sure you are connecting to others even if it's difficult. Even as a couple, and if you are not comfortable going out and connecting, there are great options. You can meet another couple across from your fire pit, for example and chat. Or at separate picnic tables at a park. Or at an outdoor restaurant. Or you can have a virtual game night with others. There are as many options to connect as there are people to connect to, and it’s good for couples to have deep, meaningful friendships with other couples.

- Watch your disagreements. Be aware that in today’s high tension times, everyone’s patience may be shortened. Be as graceful with your partner as you can. They probably feel as stressed and anxious as you yourself feel. Talk about it. If talking gets too hot, call a time out and come back to the discussion later.

- Keep the lines of communication open. Remember, you can be each other’s chief advocate, primary therapist and most important support. Be honest with each other. Talk about your stress and anxiety or your feelings of overwhelm. You may find your partner feels the same, or has some good coping ideas you can adopt.

- Get outside together, not just separately. Take a walk, ride a bike, sit on a deck, swim in a pool. Do something that is active and lets you talk freely without thinking about it.

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- Consider going over old pictures, putting together a scrapbook of a memorable moment or reading old journals to reconnect in new and fresh ways. Many of us take lots of pictures but look at them once or twice. This can be a great bonding activity that helps you remember good times and anticipate good times ahead.

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